RJ Reynolds Tobacco Company

RJ Reynolds Tobacco Company	# of pages > 2
To G. Moulton	From G.B. Brown
Co. 9/15/93	
Dept.	Phone #
Fax #	Fax #

RJ Reynolds
Tobacco Company

G.H. MOULTON
Chain Accounts Manager

110 Lake Avenue South
Suite #41, Bldg. #2
Nesconset, NY 11767
516-724-1430
Fax 516-724-2677

September 2, 1993

Returned 9/11

To:

M. A. Belniak	F. L. Maney
G. B. Brown	J. L. Merusi
J. H. Casey	J. A. Miller
G. R. Deschenes	L. M. O'Connor
T. J. Fitzin	R. J. O'Rourke
J. C. Gresty	G. M. Richardson
S. C. Grossberg	A. P. Scott
L. S. Justo	R. F. Segelke
D. W. Keeney	C. M. Uffindoll
	D. T. Walsh

Subject: 7-Eleven - CVC Program

The CVC Program was implemented during the first half of 1993 in the Northeast Division of 7-Eleven. An installation company, NO2, contracted by Southland handled installation of the three RJR components: clock, PCD and floor unit. DM letter 67-7, dated 4/29/92, outlines the merchandising program and contract entries.

During the month of July, your Division completed a survey regarding installation and maintenance of the component parts of the program. The list was generated from the reported installations by NO2. The survey was recapped and provided to Mr. Terry Lyons and compared to the pay register for the second quarter. We have numerous discrepancies and non-compliances.

Attached is a form I would appreciate completed so detailed information can be reviewed with Mr. Lyons. I would appreciate this being returned to me by ***September 17th***. This gives us one week to review before the 3rd Quarter Pay Register is closed.

A copy of the July recap for your division is attached.

The divisions with Market Manager responsibility should contact their Market rep to review problems and solicit assistance in correcting non-compliance problems.

Thank you for your assistance.

GHM
George H. Moulton

GHM/pk
atts.

cc:

R. C. Farmer	E. M. McAtee
R. F. Kane	P. E. Schmidt
B. G. Norman	M. A. Young

"We work for smokers."

a:cvc993.ghm

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Source: https://www.industrydocuments.ucsf.edu/docs/lkhy0000

Division
1230

51847 6498

7-ELEVEN CVC

TERR	FULL NAME	CITY	CVC SOLD BY 7-11	REPORTED INSTALLED BY NG2	CONTRACT EFFECTIVE DATE	IF CONTRACT IS NOT IN SIS OR NOT IN COMPLIANCE EXPLAIN REASON
123003	7 11 #24471	CLIFFSIDE PARK	Y	5/14	5/93	In Compliance
123003	7 11 #26280	FAIRVIEW	Y	5/14 & 5/16	5/93	In Compliance
123008	7 11 #21390	NUTLEY	Y	18-May	6/93	In Compliance
123008	7 11 #20496	BLOOMFIELD	N	No	N/A	Not In Store
123004	7 11 29220	Wallington	Y	5/14 & 5/16	5/93	They wont put up PCD or will not fill up floor stand. This store is completely out of compliance
123004	711	Little Ferry	Y	5/14	5/93	Floor stand and clock are in, but they wont put up PCD, it gets in way of counter.
123004	711 118390	Woodridge	Y	6/93	6/93	In Compliance

Source: https://www.industrydocuments.ucsf.edu/docs/lkhy0000

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Source: https://www.industrydocuments.ucsf.edu/docs/lkhy0000

MESSAGE CONFIRMATION

DATE:09/15/93 TIME:15:57

ID:RJRT,EDISON,NJ #

DATE	TIME	TX-TIME	DISTANT STATION ID	MODE	PAGES	RESULT
09/15	15:57	00'48"	516 724 2677	G3-S	002	OK

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On Pay Register	Division	Store No.	Town	Clock Installed Yes/No	Clock Maintained Yes/No	PCD Installed Yes/No	PCD Maintained Yes/No	Floor Stand Installed Yes/No	Floor Stand Maintained Yes/No
	1230	26280	Fairview, NJ	N	N	Y	Y	N	N
	1230	21390	Nutley, NJ	Y	Y	Y	Y	Y	Y
	1230	29220	Wallington, NJ	Y	Y	N	N	Y	N
	1230	118390	Woodridge, NJ	Y	Y	Y	Y	Y	Y

Source: https://www.industrydocuments.ucsf.edu/docs/lkhy0000